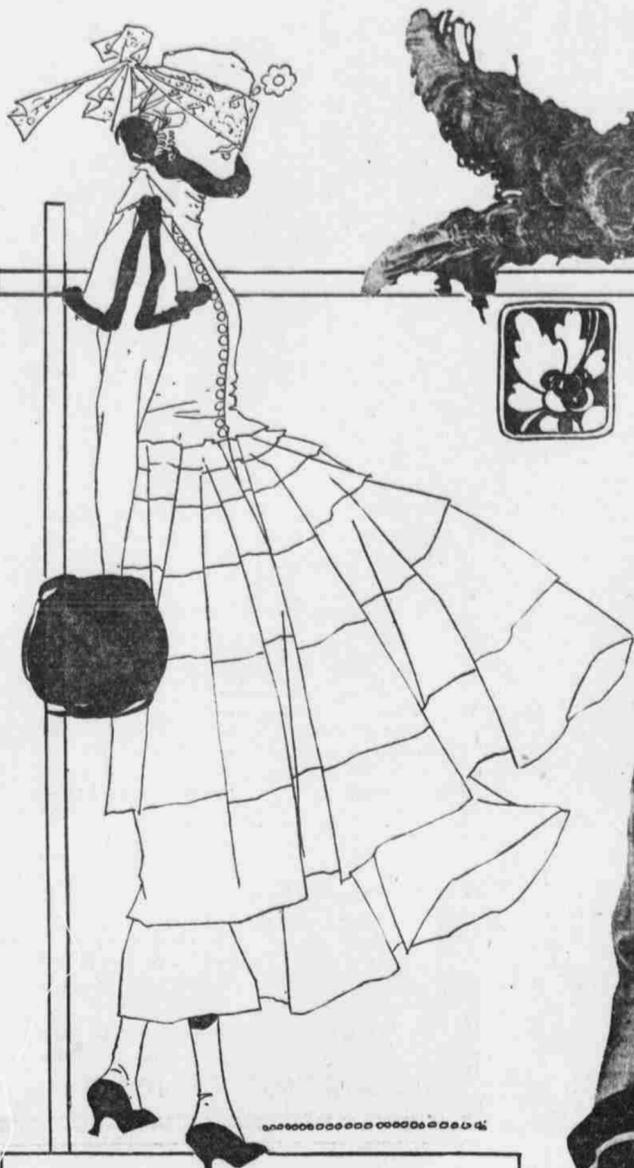


The New Fall Fashions

LADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.



The New Style Full Skirt With Graded Bands.
("Lucile" Model.)



New Fall Black Satin Race Coat Trimmed With Gold Braid and Buttons. The High Collar of Fall Is Shown on This Coat as Well as the Elaborate Trimming.
("Lucile" Model.)



New Long Fur-Edged Tunic.
("Lucile" Model.)



Blue Gabardine Dress With White Embroidered Collar and Yellow, Blue and Green Figured Tie.
("Lucile" Model.)

By Lady Duff-Gordon
("LUCILE")

JUST a few words to give a hint of the new Fall Fashions. Here is one of the new skirts and tight bodices that mark some of them. The skirt is in graded bands of silk. The little fur-trimmed shoulder wrap is also one of the new and charming oddities. This model shows the high collar, as does the coat pictured in the centre of the page. The coat is of black satin trimmed with gold braid and lined with tussore. The military note clings to the new Fall fashions. It is accentuated by the tight-fitting hat and the military plumes.

Over on the right the charming little model shows one of the long fur-edged tunics which in combination with the brilliant blue waist of this dress is extremely effective.

Down at the left is one of the low collars on a trim walking dress of blue gabardine. The collar is white and embroidered; the tie of yellow, blue and green. A belt of patent leather completes the costume.

Soon I shall show you some of the new gorgeous hats and the more gorgeous-than-ever brocades and fabrics that will make Milady of the Fall and Winter more like a Bird of Paradise than ever.

For one thing, fur is used in combination with velvets, embroideries, laces and brocades to present a most unusual and striking effect. This was, of course, foreshadowed last season by its use as edging. This year, however, fur actually takes its place as a fabric.

The thing to be avoided is the creation of a "patch-quilt" effect. Otherwise it is astonishing how lovely these bits of pelts appear in conjunction with the rarest of laces and the most barbaric of "trimmings."